



Photo Credit: Fairoils

VEGETAL & ESSENTIAL OILS

POWERED BY FARMFORCE

From seeds farming to production, we have gathered a few insights into the vegetal & essential oils first mile.

Digitalisation for production traceability is possible with Farmforce, and we firmly believe that with accurate data come proper decisions.



THE RIGHT DATA SOLUTIONS

FACILITATE CERTIFICATION:

- Fair For Life
- Organic & Others!

ACCOMPLISH:

- Yield Forecasting
- Quantify Impact on Farmer Livelihoods
- Crop Traceability



KEY CROPS

- TEA TREE
- EUCALYPTUS
- LAVENDER
- CITRUS
- JOJOBA OIL
- ROSE GERANIUM

CONCERNED INDUSTRIES

- FOOD & BEVERAGE
- PERSONAL CARE
- COSMETICS
- PHARMACEUTICALS
- NEUTRACEUTICALS

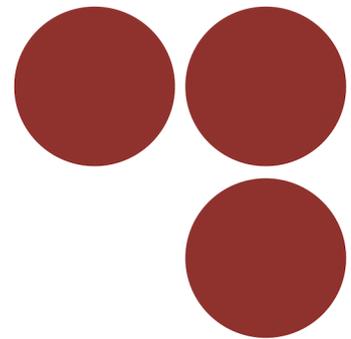


FARMFORCE: BUILT FOR GROWTH

With [The Farmforce 5-Step Method](#), you can expect software that meets consumer trends & sustainable agribusiness growth.

CONSUMER TRENDS

- Increasing demand for natural ingredients
- Increasing adoption in food preservation
- Rising inclination towards aromatherapy
- Consumer demand for transparency
- Consumer interest in the living wage & farmer empowerment
- Ongoing demand for organic & fraud-proof ingredients



www.statista.com

We turn data into tools, which means more vetted acres, more measurable impact on communities, more financial opportunities for farmers, and more clarity for consumers.

- Ann Jorun Aas, CEO Farmforce



INDUSTRY-WIDE POTENTIAL FOR GROWTH

The global essential oils market is expected to grow from \$9.62 billion in 2021 to \$18.25 billion in 2028, with a 9.57% Annual Growth Rate from 2021-2028, according to [Fortune Business Insights](#). Alongside consumer demand, certifications and traceability are critical.

READ MORE



THE FARM-TO-SKIN VALUE CHAIN

Let's embark on an earth-to-skin journey, unearthing both shiny insights and aspects of vegetal/essential oil products that we'd like to beautify.

Empowered by Farmforce, we can fight counterfeiting, child labour, and deforestation together.

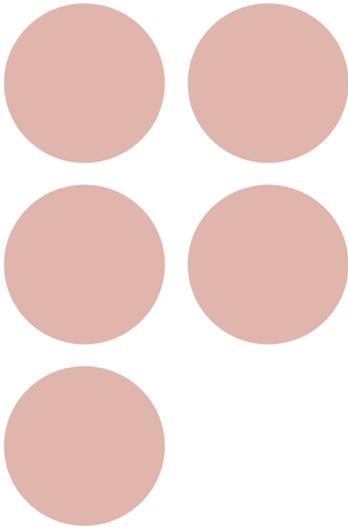
ESSENTIAL OIL PRODUCTION TRACEABILITY

Our farm management software can trace a wide range of essential oil-bearing crops.

Such digitalisation provides higher production traceability along the first mile, where Farmforce can also facilitate the certification process.

FAIROILS CASE STUDY

PROVIDING EARTH-TO-SKIN TRACEABILITY



Fairoils is harnessing Farmforce's first mile data capabilities to manage thousands of smallholder farmers in Africa.

Aside from Kenya, where the company already reached full ethical essential oil production traceability, Fairoils is also implementing Farmforce in Tanzania & Madagascar.

As it stands, they have digitally recorded around 6,000 smallholder farmers by using our farm management software!

With digital collection & results, farmers can practice sustainable agricultural activities, thus increasing productivity and profit. For example, by monitoring how long each farmer dedicates to each stage of the growing cycle, Fairoils can spot inefficiencies at the farm level, making sustainable choices quickly and easily.

By leveraging Farmforce's data processing, Fairoils is achieving first mile tracking with ease, saving both time & money.



"FARMFORCE HELPS US MANAGE SEEDLINGS, INPUTS, AND TRAINING RECORDS. WE WOULD NOT BE ABLE TO FUNCTION WITHOUT IT..."

TAYLOR MACKAY, COO KENYA, FAIROILS



TECH THAT MAKES A DIFFERENCE

OSLO. Filipstad brygge 1, 0252 Oslo, Norway.

@: info@farmforce.com

WWW: farmforce.com